

Vishwaas

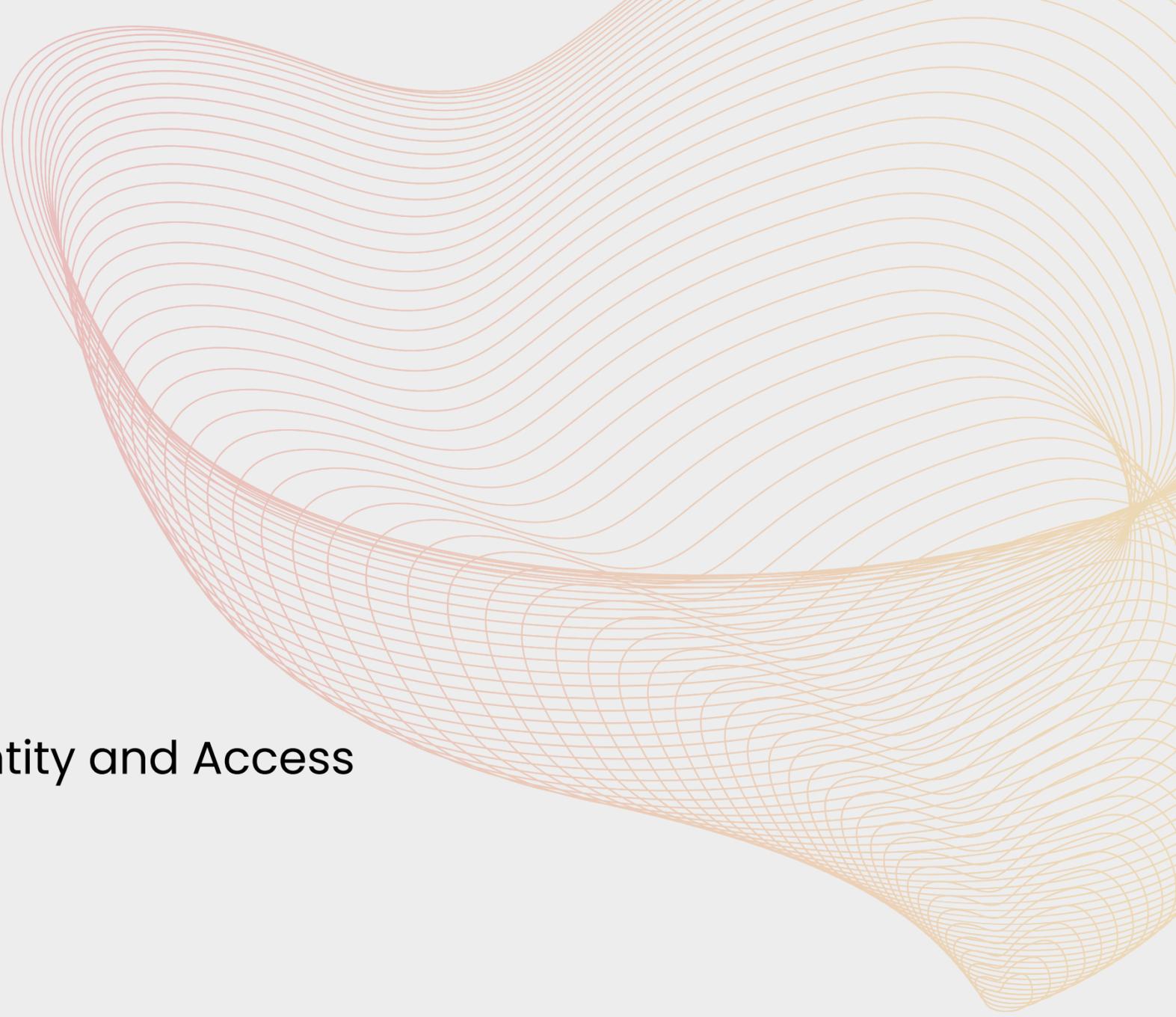
**Cross Identity's DPDPA
Compliance Solution**



Simplifying Data Protection the Smarter Way

About Us



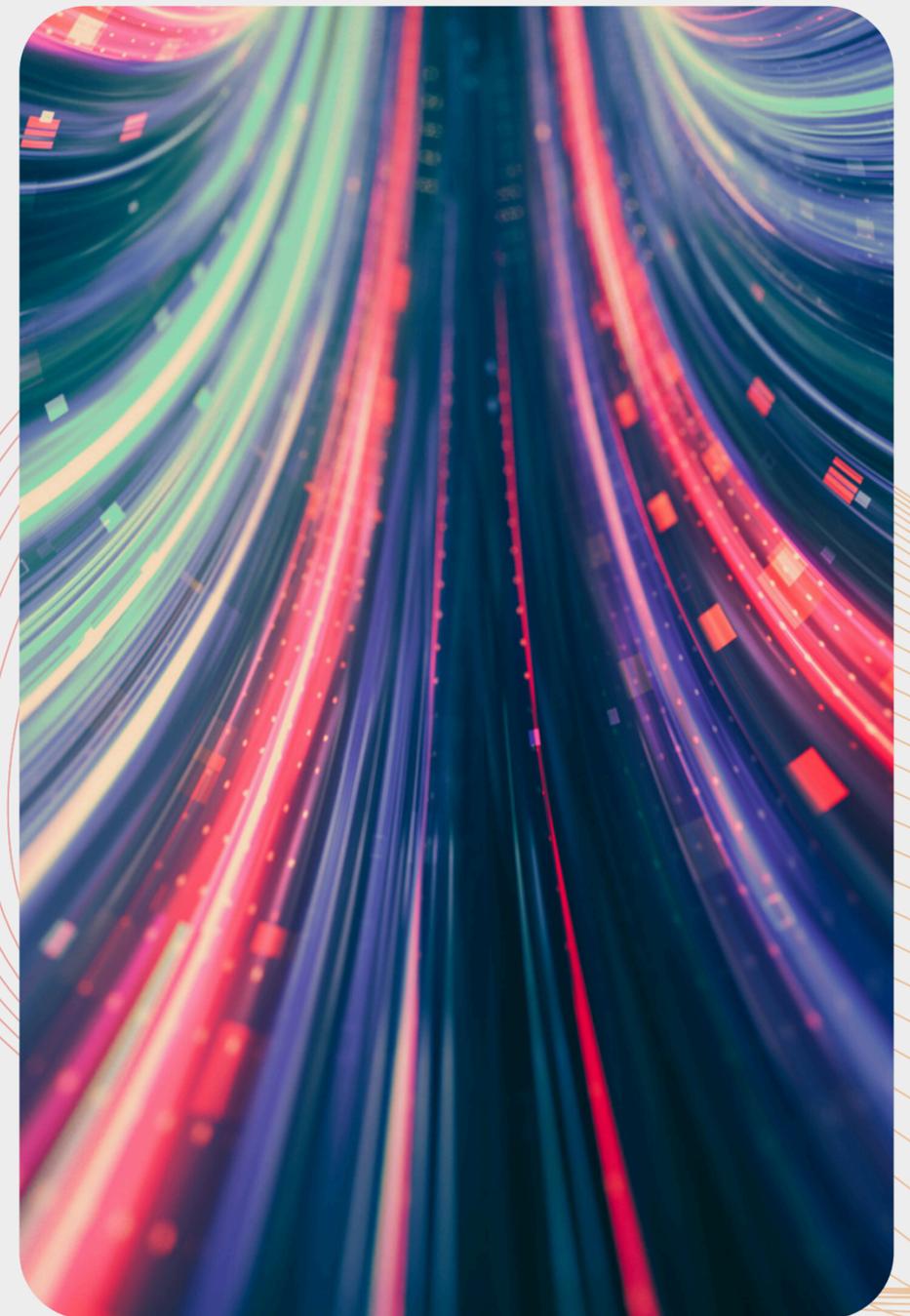
- First **Make in India** company specializing in Identity and Access Management (IAM)
 - **24 years** of dedicated experience in IAM
 - Largest installation base within India
 - International credentials and diverse clientele
 - Strong consulting division
 - Robust Engineering & Development and Innovation focus
- 

Compliance Without Complexity



Our DPDP compliance solution transforms regulatory requirements into business advantages:

- **Indian-built** for Indian regulations
- **Converged approach** combining CIAM with compliance capabilities
- **Scalable framework** that grows with your business needs
- **Analyst-recognized** technology backbone



DPDP Act: The Strategic Imperative


भारत का राजपत्र
The Gazette of India

सी.जी.-डी.एल.-अ.-12082023-248045
CG-DL-E-12082023-248045

असाधारण
EXTRAORDINARY
भाग II — खण्ड 1
PART II — Section 1
प्राधिकार से प्रकाशित
PUBLISHED BY AUTHORITY

सं. 25] नई दिल्ली, शुक्रवार, अगस्त 11, 2023/श्रावण 20, 1945 (शक)
No. 25] NEW DELHI, FRIDAY, AUGUST 11, 2023/SRAVANA 20, 1945 (SAKA)

इस भाग में भिन्न पृष्ठ संख्या दी जाती है जिससे कि यह अलग संकलन के रूप में रखा जा सके।
Separate paging is given to this Part in order that it may be filed as a separate compilation.

MINISTRY OF LAW AND JUSTICE
(Legislative Department)

New Delhi, the 11th August, 2023/Sravana 20, 1945 (Saka)

The following Act of Parliament received the assent of the President on the 11th August, 2023 and is hereby published for general information:—

THE DIGITAL PERSONAL DATA PROTECTION ACT, 2023
(No. 22 of 2023)

[11th August, 2023.]

India's Digital Personal Data Protection Act represents the country's most significant data privacy legislation:

- **Enacted:** August 2023
- **Purpose:** Protecting digital personal data while enabling lawful processing
- **Impact:** All organizations handling Indian residents' personal data
- **Penalties:** Up to ₹250 crore for non-compliance

DPDP Act: The Strategic Imperative



This transformative legislation demands strategic alignment, but with the right implementation partner, it can become a business differentiator rather than a regulatory burden.


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The Core Framework



DPDP operates on fundamental principles that reshape data handling:

- **Consent-Based Processing:** The foundation of all legitimate data operations
- **Purpose Limitation:** Clear boundaries for data collection and usage
- **Data Principal Rights:** Empowering individuals with control over their information



The Core Framework

DPDP operates on fundamental principles that reshape data handling:

- **Data Fiduciary Obligations:** Your organization's accountability and responsibility
- **Cross-Border Data Restrictions:** Geographic limitations for data sovereignty



The Compliance Checklist



- **Consent Management:** Clear, specific, informed consent collection
- **Data Principal Rights:** Access, correction, erasure capabilities
- **Grievance Redressal:** Timely resolution of user complaints

The Compliance Checklist



- **Security Safeguards:** Technical measures to protect personal data
- **Breach Notification:** Timely reporting of data compromises
- **Children's Data Protection:** Special safeguards for minors



A magnifying glass with a black handle and silver frame is positioned over the word "COMPLIANCE" written in a dark blue, serif font on a teal background. The magnifying glass is centered over the word, making it the focal point of the image. The background is a solid teal color with rounded corners. There are decorative orange wavy lines on the left and right sides of the teal area, and a solid orange circle in the top left corner.

COMPLIANCE

CROSS IDENTITY'S SOLUTION MAP



Cross Identity's DPDP Feature Snapshot

Feature	Feature Details	Availability
Consent Management System	<ul style="list-style-type: none">• Ability to create & launch consent collection campaign for all or select users.• Administrator UI to define the purpose, data for consent collection and options to define license agreements.• Consumer UI to see the data for which consent is being collected, purpose of consent collection.• Consumer can provide the consent or deny the same.• Consumer can also revoke the already provided consent any time.	Available Now
Data Principal Rights Management	<ul style="list-style-type: none">• Administrator UI to choose the data to be made editable/non-editable by the user.• Consumer UI to see the data held by an organization.• Consumer can edit the data if allowed by the administrator.• Consumer can delete the data if allowed by the administrator.• Consumer can raise a ticket if data update or removal is not enabled by the administrator.	Available Now

Cross Identity's DPDP Feature Snapshot

Feature	Feature Details	Availability
Personal Data Breach Notification	<ul style="list-style-type: none">Comprehensive dashboard widgets & reports are available for all the user & administrator activities.Custom Tasks can be plugged in to integrate with Data Protection Board to report any information. - Available 30/06/2025	Available Now
Data Retention & Erasure Policies	<ul style="list-style-type: none">Policy driven data management workflow to be made available to handle data retention & erasure scenarios.Custom Action triggers will be provided to handle different business requirements.	Available 30/06/2025
Privacy Notice & Privacy Management	<ul style="list-style-type: none">Administrator UI to define purpose of consent collection & data usage.User profile self service to manage profile data.	Available Now
Role based access control	<ul style="list-style-type: none">Roles based Access Control (RBAC) & Attributes based Access Control (ABAC) are available to authorize users or administrators.	Available Now
Cross border data transfer controls	<ul style="list-style-type: none">The solution is hosted on Indian Cloud infrastructure and there is no scenario of data being transferred beyond Indian borders.	Available Now

Cross Identity's DPDP Feature Snapshot

Feature	Feature Details	Availability
Children's Data Protection	<ul style="list-style-type: none">• KYC for users is available to determine underage users.• Ability to delegate authority to parent - Available 30/06/2025	Available Now
Data Protection Impact Assessment	<ul style="list-style-type: none">• Access Certification for sensitive data can be performed on-demand or at scheduled intervals.• Report of Access Certification can be submitted to appropriate authorities/ stakeholders.	Available Now
Record of Processing Activities	<ul style="list-style-type: none">• Detailed audit reports of all data processing activities are available to the administrator which can be presented to stakeholders.	Available Now
Integration with Data Protection Board	<ul style="list-style-type: none">• Solution has an in-built notification module which can be used to publish any type of notification to all or select users.	Available Now

Cross Identity's DPDP Feature Snapshot

Feature	Feature Details	Availability
Grievance Redressal Mechanism	<ul style="list-style-type: none">• In built ticketing system is available to the users to raise ticket regarding any issue.• Users can attach any document/ screenshots as part of ticket creation.• Both administrator or user can post updates on a ticket.	Available Now
Data Security Measures	<ul style="list-style-type: none">• The data is encrypted at rest or in transit via AES 256 algorithm. <p>Rigorous security checks are performed on the entire product stack on regular intervals.</p>	Available Now

Why Cross Identity for DPDPA Compliance?

Unlike generic compliance tools, we deliver:

Indian-First Design: Built specifically for DPDPA

Converged Platform: One solution for identity, access, and compliance

Implementation Speed: Go from exposed to protected in weeks, not months

Cost Efficiency: Modular approach means you pay only for what you need

Future-Proof: Regular updates aligned with regulatory developments



Because compliance shouldn't be a burden on your business—it should be a strategic asset.



Looking forward to staying
in touch!



www.crossidentity.com



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**From regulatory challenge to
competitive advantage
in less than 90 days.**